

ABSTRACT OF THE DISCLOSURE

A cord securement apparatus comprises an elongate elastic band having a hook integral with 5 one end of the band, and an eyelet integral with the other end of the band. The eyelet is slidingly engaged medially with the band thereby forming a loop at the other end of the band. The loop may be tightened about an electrical cord and the band may be wound about the electrical cord and its appliance in order to secure the electrical cord in place.